



Contact: Géraldine Rome  
Martinique Promotion Bureau  
T: 212-838-6887  
E: [geraldine.rome@atout-france.fr](mailto:geraldine.rome@atout-france.fr)

Steve Bennett  
SBPR Corp  
T: 305-213-8074  
E: [Steve@SBPRcorp.com](mailto:Steve@SBPRcorp.com)

## NORWEGIAN AIR ADDS BONUS MONTH OF SEASONAL NONSTOP FLIGHTS TO MARTINIQUE

*Fly nonstop New York (JFK) to Martinique through April 30, 2017*

**NEW YORK, NY** – (December 19, 2016) – Christmas has come early for anyone wishing for more Martinique this Holiday Season as Norwegian Air has extended its schedule of nonstop flights from New York (JFK) to *The Isle of Flowers* by a bonus month. The flights, which began November 10, 2016, were originally scheduled through the end of March 2017. With the extension, travelers can now revel in the joys of a Martinique escape through the end of April 2017.

Muriel Wiltord, Director Americas for the Martinique Promotion Bureau, commented on the new Norwegian Air schedule, saying: "Five months of Martinique is great, but six is most certainly better, especially as early indications seem to suggest we're in for a particularly long and very cold winter. We look forward to welcoming winter-weary U.S. travelers to our warm and welcoming shores through the end of April, and for years to come."

Norwegian Air nonstop flights from New York (JFK) to Martinique operate 3x's weekly as follows:

**NEW YORK** – Tuesdays, Thursdays, and Saturdays (Through April 30, 2017)

JFK / FDF: Departing 1:20 p.m. Arriving 7:15 p.m.

FDF / JFK: Departing 8:05 a.m. Arriving noon

Norwegian's winter 2016-2017 service to Martinique also features 2x's weekly nonstop flights from Boston (BOS), and Baltimore/Washington, DC (BWI) as follows:

**BALTIMORE / WASHINGTON DC** – Mondays and Fridays (Through March 24, 2017)

BWI / FDF: Departing 1:00 p.m. Arriving 6:25 p.m.

FDF / BWI: Departing 8:10 a.m. Arriving 11:40 a.m.

**BOSTON** – Wednesdays and Sundays (Through March 22, 2017)

BOS / FDF: Departing 1:00 p.m. Arriving 6:30 p.m.

FDF / BOS: Departing 8:00 a.m. Arriving 11:40 a.m.

For more information on travel to Martinique, please visit [www.us.martinique.org](http://www.us.martinique.org).

For Norwegian Air reservations, please visit [www.norwegian.com](http://www.norwegian.com).

### **About Martinique** ([www.martiniquepresskit.com](http://www.martiniquepresskit.com))

*The Caribbean Island with French Flair, The Isle of Flowers, The Rum Capital of the World, The Isle of the Famed Poet* (Aimé Césaire) – Martinique ranks among the most alluring and enchanting destinations in the world. As an overseas region of France, Martinique boasts modern and reliable infrastructure – roads, water and power utilities, hospitals, and telecommunications services all on par with any other part of the European Union. At the same time, Martinique's beautifully unspoiled beaches, volcanic peaks, rainforests, 80+ miles of hiking trails, waterfalls, streams, and other natural wonders are the equal of neighboring Dominica to the north and St. Lucia to the south, so visitors here truly get the best of both worlds. The currency is the Euro, the flag is Le Tricolour, and the official language is French, but Martinique's character, cuisine, musical heritage, art, culture, common language, and identity are of a distinctly Afro-Caribbean inclination known as Creole. It is this special combination of modern world conveniences, pristine nature, and rich heritage that has earned for Martinique several notable distinctions in recent years, including being ranked in the Top 16 Places to go in 2016 by Condé Nast Traveler, named as a "Must-Visit" destination for 2015 by *Caribbean Journal*, "Best Caribbean Destination" by *About.com*, and "Top Caribbean Island for Delectable Dining" by *Caribbean Travel + Life*. The Bay of Fort-de-France, which fronts Martinique's charming capital city, was also inducted into *The Club of The Most Beautiful Bays in the World*. Martinique's storied history further stirs travel passions. Napoleon's bride, Empress Josephine, was born and raised in Martinique, while the majestic Mt. Pelée volcano and St. Pierre, *The Pompeii of the Caribbean*, are found here.

A special place, to be sure, with so much to offer – *Martinique c'est magnifique!*

# # #