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NORWEGIAN AIR RESUMES NONSTOP FLIGHTS TO MARTINIQUE

World's Best Low-Cost Long-Haul Airline and Europe's Best Low-Cost Airline will resume seasonal service to Martinique beginning November 10, 2016 following a successful 2015 winter season

NEW YORK, NY – (June 2, 2016) – Travel to Martinique, the petit corner of France in the Caribbean, will be easy for U.S. travelers once again during the winter 2016-2017 period as Norwegian Air has announced it will resume seasonal service connecting three major gateways in the Northeast with the island beginning November 10, 2016. The news follows Norwegian's successful inaugural 2015-2016 winter season serving Martinique from the U.S. mainland.

As with the previous year, Norwegian's winter 2016-2017 service to Martinique will feature nonstop flights from three Northeast gateways – New York (JFK), Boston (BOS), and Baltimore/Washington, DC (BWI). New York service will operate three times per-week, while travelers based in Boston and Baltimore/Washington, DC enjoy twice-weekly options as follows:

NEW YORK Tuesdays, Thursdays & Saturdays (starting November 10, 2016)

JFK / FDF: Departing 1:20 p.m. Arriving 7:15 p.m.
FDF / JFK: Departing 8:05 a.m. Arriving noon

BALTIMORE / WASHINGTON DC Mondays & Fridays (starting November 11, 2016)

BWI / FDF: Departing 1:00 p.m. Arriving 6:25 p.m.
FDF / BWI: Departing 8:10 a.m. Arriving 11:40 a.m.

BOSTON Wednesdays & Sundays (starting November 13, 2016)

BOS / FDF: Departing 1:00 p.m. Arriving 6:30 p.m.
FDF / BOS: Departing 8:00 a.m. Arriving 11:40 a.m.

"Norwegian's continuing winter service to Fort-de-France sends a strong and positive signal to the U.S. market further confirming Martinique's status as an attractive destination for U.S. travelers," said Muriel Wiltord, Director Americas for the Martinique Promotion Bureau. "With these nonstop flights, an escape from the winter cold in the Northeast to warm and sunny Martinique is exponentially easier and more affordable to achieve than at any time in the past 20 years. We look forward to welcoming more Americans this winter and validating Martinique's ranking as one of the 'Top 16 places to go in 2016' by *Condé Nast Traveler*."

For more information on travel to Martinique, please visit www.us.martinique.org.
For Norwegian Air reservations, please visit www.norwegian.com.

About Martinique (www.martiniquepresskit.com)

The Caribbean Island with French Flair, The Isle of Flowers, The Rum Capital of the World, The Isle of the Famed Poet (Aimé Césaire) – Martinique ranks among the most alluring and enchanting destinations in the world. As an overseas region of France, Martinique boasts modern and reliable infrastructure – roads, water and power utilities, hospitals, and telecommunications services all on par with any other part of the European Union. At the same time, Martinique's beautifully unspoiled beaches, volcanic peaks, rainforests, 80+ miles of hiking trails, waterfalls, streams, and other natural wonders are the equal of neighboring Dominica to the north and St. Lucia to the south, so visitors here truly get the best of both worlds. The currency is the Euro, the flag is Le Tricolour, and the official language is French, but Martinique's character, cuisine, musical heritage, art, culture, common language, and identity are of a distinctly Afro-Caribbean inclination known as Creole. It is this special combination of modern world conveniences, pristine nature, and rich heritage that has earned for Martinique several notable distinctions in recent years, including being ranked in the Top 16 Places to go in 2016 by *Condé Nast Traveler*, named as a "Must-Visit" destination for 2015 by *Caribbean Journal*, "Best Caribbean Destination" by *About.com*, and "Top Caribbean Island for Delectable Dining" by *Caribbean Travel + Life*. The Bay of Fort-de-France, which fronts Martinique's charming capital city, was also inducted into *The Club of The Most Beautiful Bays in the World*. Martinique's storied history further stirs travel passions. Napoleon's bride, Empress Josephine, was born and raised in Martinique, while the majestic Mt. Pelée volcano and St. Pierre, *The Pompeii of the Caribbean*, are found here.

A special place, to be sure, with so much to offer – *Martinique c'est magnifique!*